

CHARGE: 502(a)—while held for sale, the label statement "5 Mcg. B-12 Vitamin B Complex Fortified With Liver, Iron and Vitamin C" was false and misleading, since the article also contained other ingredients, and since the liver in the article was not of significant value to fortify the article for special dietary supplementation or for therapeutic purposes; and the labeling, namely, the newspaper tear sheets, contained false and misleading representations that the article was adequate and effective for the treatment of tiredness, rundown condition, and nervousness; to build blood rapidly; and to feel better, stronger, and more alive.

DISPOSITION: 1-30-62. Consent—claimed by Daw. Drug Co., Inc., and relabeled.

6951. Multivitamins and mineral tablets. (F.D.C. No. 46757. S. No. 49-381 T.)

QUANTITY: 8,000 tablets in a bulk drum and 7 100-tablet btls., at Oakland, Calif., in possession of Lura-Glo Products, Inc.

SHIPPED: 5-24-60, from Chicago, Ill.

LABEL IN PART: (Btl.) "100 Tablets Johnson's 16-Vitamins-16 with 6-Minerals-6 * * * Directions: One Tablet Daily * * * Distributed by Lura-Glo Products, Inc. 1504-32nd St., Oakland, Cal."

ACCOMPANYING LABELING: Leaflets entitled "Keep Fit-Not Fat."

RESULTS OF INVESTIGATION: The article was repacked by the dealer in the bottles described above, and the dealer printed the leaflets mentioned above.

LIBELED: 12-4-61, N. Dist. Calif.

CHARGE: 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective for the treatment and prevention of retarded growth, respiratory infections, nervous disorders of all types, colitis, anemia, paralysis, degeneration of sex glands, tuberculosis, cholesterol in the blood, and loss of hair.

DISPOSITION: 1-10-62. Default—destruction.

6952. Deturge. (F.D.C. No. 44179. S. No. 66-834 P.)

QUANTITY: 52 8-oz. cans and 45 14-oz. cans at Los Angeles, Calif.

SHIPPED: 11-2-59, from Tulsa, Okla., by Detergen Co.

LABEL IN PART: (Can) "Deturge For Removing Accumulations of Putrefaction and Mucus from the Gastro-Intestinal Tract. Plantago Ovata Blond Magnesium, Trisilicate * * * Detergen Company, Tulsa, Okla. Directions."

ACCOMPANYING LABELING: 21 placards entitled "Deturge for removing accumulations"; 16 wall charts entitled "Deturge Time Table"; and 269 pamphlets and leaflets entitled "Deturge for Removing Accumulations."

LIBELED: 1-18-60, S. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective for the self-treatment of other than occasional constipation; that continued use of the article would maintain good health by keeping the intestinal tract free of toxic accumulations; that use of the article was an adequate and effective treatment for all conditions of the small intestine and colon; that the article was of use for other than the temporary relief of occasional constipation; and that the article had other than simple laxative properties.